

Press and media coverage for Wye Valley River Festival 2016

Press Releases:

PR1. Launch press release 18.9.15

South Wales Argus

http://www.southwalesargus.co.uk/news/13779484.Wye_Valley_River_Festival_plans_revealed/

BBC Radio Hereford and Worcester

Interview with Andrew Blake

Ross Voice

<http://www.rossvoice.co.uk/wye-valleys-watery-extravaganza-launched-on-world-rivers-day/>

Chepstow Voice

<http://www.chepstowvoice.co.uk/wye-valleys-watery-extravaganza-launched-on-world-rivers-day/>

Monnow Voice

<http://www.monnowvoice.co.uk/wye-valleys-watery-extravaganza-launched-on-world-rivers-day/>

PR2. Dive into river festival now! Call for singers to get involved 2.2.16

South Wales Argus



[Singers needed to join Wye River Festival choir](#)

South Wales Argus-3 Feb 2016

SINGERS of all abilities are invited to take part in the second **Wye Valley River Festival**. The festival was last held in 2014 and attracted 20,000

http://www.southwalesargus.co.uk/news/14250472.Singers_needed_to_join_River_Festival_choir/

Ross Gazette



<http://www.ross-gazette.co.uk/article.cfm?id=103257&headline=Join%20in%20the%20River%20Festival§ionIs=news&searchyear=2016>

Free Press Series



[Singers needed to join Wye River Festival choir](#)

Free Press Series

SINGERS of all abilities are invited to take part in the second **Wye Valley River Festival**. The festival was last held in 2014 and attracted 20,000

visitors http://www.freepressseries.co.uk/news/14250472.Singers_needed_to_join_Wye_River_Festival_choir/

Hereford Times 11.2.16

http://www.herefordtimes.com/news/14269156.Singers_practise_ahead_of_water_festival/

[Singers practise ahead of water festival](#)



SINGERS are set to line the banks of the River Wye as part of this year's annual water festival.

Penallt Village website www.penallt.org.uk

Ross Town Council

http://www.rosstc-herefordshire.gov.uk/notices/river_fest_0.pdf

Sunshine Radio

<http://hm.sunshineradio.co.uk/news/local-news/dive-in-to-river-festival-now/>

PR3. Half Term Intrigue at Puzzlewood 8.2.16

Forester



Ross Gazette

Half term holiday fun at Puzzlewood thanks to the **Wye Valley River ...**

Ross Gazette-11 Feb 2016

Plans for this year's unique, watery extravaganza, the **Wye Valley River Festival** are well underway, and this year will feature The Caravan of ...

<http://www.ross->

[today.co.uk/article.cfm?id=103324&headline=Half%20term%20holiday%20fun%20at%20Puzzlewood%20thanks%20to%20the%20Wye%20Valley%20River%20Festival§ionIs=news&searchyear=2016](http://www.ross-today.co.uk/article.cfm?id=103324&headline=Half%20term%20holiday%20fun%20at%20Puzzlewood%20thanks%20to%20the%20Wye%20Valley%20River%20Festival§ionIs=news&searchyear=2016)

Forest of Dean and Wye Valley Tourism website

http://www.wyedeantourism.co.uk/whatson/all/e-1168-Half_term_intrigue_at_Puzzlewood

Gloucester News Centre

<http://gloucesternewscentre.co.uk/half-term-intrigue-at-puzzlewood/>

Eat Sleep Live Herefordshire – now removed

<http://www.eatsleepliveherefordshire.co.uk/half-term-intrigue-at-puzzlewood/>

Sunshine Radio website

<http://hm.sunshineradio.co.uk/news/local-news/half-term-intrigue-at-puzzlewood/>

Wherewego website

Wye Valley River Festival | Chepstow Monmouthshire | Fri ...

<https://www.wherewego.com/event/...wye-valley-river-festival/events.as...>

Apr 29 There will be tales from the deep at the magical ancient woodland site of Puzzlewood in the Forest of Dean this half term holiday, when

PR4. Follow up to Puzzlewood: Take the plunge into creativity 22.2.16

Gloucester Citizen

Families at Puzzlewood in Forest of Dean get first chance to dip toes in **Wye Valley River Festival**

Gloucester Citizen 23.2.16

Families got their first chance to dip a toe in the rising waters of the **Wye Valley River Festival**. "The Caravan of Myth and Legends – Babbling Books" ... <http://www.gloucestercitizen.co.uk/Families-Puzzlewood-Forest-Dean-chance-dip-toes/story-28790039-detail/story.html>

Visit Heart of England website

www.visitheartofengland.com/news/article/?id=12358

The official tourism information website for The Heart of England Region which covers: Herefordshire, Worcestershire, Shropshire, Ironbridge, Staffordshire, Warwickshire, Birmingham, Coventry and the Black Country. They also published the item on facebook and twitter and put up again in April:

Arts project's flying visit to Wye Valley

www.visitheartofengland.com/news/article/?id=12383:

Shirehall website

<http://www.shirehallmonmouth.org.uk/plans-river-festival-take-shape/>

PR5. Luminous Birds installation/Origami bird making 3.3.16

Monmouthshire Beacon

['Luminous Birds' exhibition offers a chance to add a feather to your cap](#)

Monmouthshire Beacon-8 Mar 2016

... Luminous Birds, wings its way to Tintern Old Station as part of this year's **Wye Valley River Festival**, which runs from 29th April to 15th May.

Monnow/Chepstow/Ross Voice March editions.

Targets 18000 residents in the core festival area – Monmouth, Chepstow, Forest of Dean, Ross. Delivered the last weekend of the month to households and stands in Co-ops, Morrisons Tesco, dentists, doctors, leisure centres etc

– covered Luminous Birds and other opportunities to get involved – full page in each and covered it in the editor's intro.

Monnow/Chepstow/Ross Voice April editions.

Targets 18000 residents in the core festival area – Monmouth, Chepstow, Forest of Dean, Ross. Delivered the last weekend of the month to households and stands in Co-ops, Morrisons Tesco, dentists, doctors, leisure centres etc

Also coverage specifically for Luminous Birds in April issue (see below p 79) Plus full page ad <http://content.yudu.com/Library/A3z5ss/MonnowVoiceApril2016/resources/index.htm?referrerUrl=>

Monnow Voice website:

Featured entry: <http://www.monnowvoice.co.uk/arts-project-wye-valley/>

The Beneficial – parish newsletter, Dormington and Mordiford

Visit Heart of England:

<http://www.visitheartofengland.com/news/article/?id=12383>

Also put up again in April and on facebook and twitter

Take the plunge into creativity: www.visitheartofengland.com/news/article/?id=12384

Chepstow Drill Hall newsletter – circulated by email

PR6. Storytelling workshops 4.3.16

Free Press article 9.3.16

Hereford Times

http://www.herefordtimes.com/news/14337785.Story_walk_planning_workshops_for_the_River_Festival/



Story walk planning workshops for the River Festival

Hereford Times-11 Mar 2016

The workshop sessions invite walkers of all experiences to work alongside writers from the area to plan walks that will become part of the **Wye Valley River ...**

Ledbury Reporter

Story walk planning workshops for the River Festival (From ...
www.ledburyreporter.co.uk/.../14337785.Story_walk_planning_worksh...

THE **Wye Valley River Festival** committee is holding workshops in Ross-on-Wye to create story walks.

Ross Gazette

<http://www.ross-gazette.co.uk/article.cfm?id=103528&headline=Ross-on-Wye%20workshops%20for%20River%20Festival§ionIs=news&searchyear=2016>

Coleford Hub

<http://www.thecolefordhub.info/wye-valley-river-festival-workshops-start-things-running/>

Ledbury Reporter

http://www.ledburyreporter.co.uk/news/14337785.Story_walk_planning_workshops_for_the_River_Festival/

PR7 Choirs call out 21.3.16

Forest of Dean and Wye Valley Review, Circulation 46,034

<http://www.theforestreview.co.uk/article.cfm?id=102013&headline=River%20festival%20%20call%20to%20choirs§ionIs=news&searchyear=2016>

Hereford Times, March 24



Choirs urged to take part in Wye Valley River Festival

Hereford Times-24 Mar 2016

CHOIRS from across Herefordshire are urged to perform as part of the **Wye Valley River Festival**. The festival which takes place between April 29 and May 15 ...

http://www.herefordtimes.com/news/14384074.Choirs_urged_to_take_part_in_Wye_Valley_River_Festival/

Shirenewton Village Magazine April issue

Sunshine Radio

<http://hm.sunshineradio.co.uk/news/local-news/volley-of-voices-along-the-valley/>

SlapMag April 2016 p 11

<http://www.slapmag.co.uk/Slap-Issues/Issue-57-April-2016.pdf>

PR8 Schools outreach programme 30.3.16

South Wales Argus



Monmouthshire children preparing for Wye Valley festival

South Wales Argus 1.4.16

Over 500 children, including some from Chepstow, Llandogo and Trellech, are pond-dipping and surveying water quality ahead of the **Wye Valley River Festival**

http://www.southwalesargus.co.uk/news/14397565.Monmouthshire_children_preparing_for_Wye_Valley_festival/

Then updated April 18:

http://www.southwalesargus.co.uk/news/14433229.Schoolchildren_look_at_pond_dipping_and_water_surveying_as_part_of_festival_project/

Free Press Series



Monmouthshire children preparing for Wye Valley festival

Free Press Series-31 Mar 2016

Over 500 children, including some from Chepstow, Llandogo and Trellech, are pond-dipping and surveying water quality ahead of the **Wye Valley River Festival**.

http://www.freepressseries.co.uk/news/14397565.Monmouthshire_children_preparing_for_Wye_Valley_festival/

Hereford Times

Mention at end of this copy March 31 :

http://www.herefordtimes.com/news/14396191.Hereford_Rotary_Club_s_famous_charity_duck_race_to_form_grand_finale_to_the_2016_River_Carnival/

Ross Gazette

<http://www.ross-today.co.uk/article.cfm?id=103680&headline=Wye%20Valley%20River%20Festival%20education%20programme%20involves%20Ross-on-Wye%20schools§ionIs=news&searchyear=2016>

Free Press, p 6 April 20

half page with pic: Testing the festival water

PR9 Programme launch 15.4.16

South Wales Argus

http://www.southwalesargus.co.uk/news/14440123.Final_preparations_are_underway_for_river_festival/

Sunshine Radio

<http://hm.sunshineradio.co.uk/news/local-news/wye-valley-river-festival-brings-a-huge-splash-of-events/> includes audio link to Sarah Sawyer interviewed by Shaun Moore

Ross Gazette

<http://www.ross-gazette.co.uk/article.cfm?id=104812&headline=More%20details%20about%20the%20fabulous%20River%20Festival§ionIs=news&searchyear=2016>

Free Press

http://www.freepressseries.co.uk/news/14440117.Final_preparations_are_underway_for_river_festival/

Ross Gazette Bank Holiday Fun special April 20, p 13

Approx eight page on overall programme

The Forester, April 20, p 25 What, When, Where Guide est circulation 7203-9791 mainly Cinderford; Coleford; Lydney' Newent

Approx half page with pics on full festival programme

Ross Gazette, What's On, April 20, p 8

Approx eight page regarding events at Bishopswood and Lydbrook

Gloucester Citizen April 30

<http://www.gloucestercitizen.co.uk/event/Wye-Valley-River-Festival-Hereford-River-Carnival/event-29172631-detail/whatson/event.html>

Forest of Dean and Wye Valley Review

<http://www.theforestreview.co.uk/article.cfm?id=103153&headline=Wye%20River%20Festival§ions=news&searchyear=2016>

Eat Sleep Live Herefordshire

<http://www.eatsleepliveherefordshire.co.uk/torrent-entertainment-wye-valley-river-festival/>

PR10 Mr Cherry 21.4.16

Hereford Times, April 25

Watch out for Mr Cherry at Wye Valley River Festival



THERE will be a regular visitor throughout the Wye Valley River Festival documenting the event.

http://www.herefordtimes.com/news/14449708.Watch_out_for_Mr_Cherry_at_Wye_Valley_River_Festival/

Ledbury Reporter website

http://www.ledburyreporter.co.uk/news/14449708.Watch_out_for_Mr_Cherry_at_Wye_Valley_River_Festival/

Cotswold Journal

http://www.cotswoldjournal.co.uk/news/regional/herefordshire/14449708.Watch_out_for_Mr_Cherry_at_Wye_Valley_River_Festival/

Sunshine Radio

<http://hm.sunshineradio.co.uk/news/local-news/wandering-the-wye/>

Monmouthshire Beacon 27.4.16

Article in Bank Holiday special plus ¼ page ad

PR11 Diary Marker 1 and follow-up phone calls in week before launch 21.4.16

To encourage attendance at events – resulting in attendance at Hereford by Hereford Times, at Ross by Ross Gazette and at Bishopswood and Lydbrook by Forester and Forest of Dean and Wye Valley Review. Plus:

Free Press 27.4.16

Report on full programme with pic

Ledbury Reporter 29.4.16

Wye River Festival launches in Hereford tonight

Ledbury Reporter- 29.4.16

THE **Wye River Festival** looks set to start with a bang in Hereford this ... There will also be a performance by the specially-formed **Wye Valley** Festival Choir

http://www.ledburyreporter.co.uk/news/14461369.Wye_River_Festival_launches_in_Hereford_tonight/?ref=rss

Hereford Times 29.4.16

http://www.herefordtimes.com/news/14461369.Wye_River_Festival_launches_in_Hereford_tonight/

¾ page edit on River Festival p 20.

PR12 Fishy Goings-on in Ross 26.4.16

Sunshine Radio

<http://hm.sunshineradio.co.uk/news/local-news/fishy-goings-on-in-ross/>

Play Ross – online guide to events in and around Ross

<http://www.playross.com/events.html>

Caroline Utting facebook

<https://www.facebook.com/photo.php?fbid=10206423246687608&set=a.1746119100414.2086124.1461893732&type=3&theater>

Hereford Times



Wye River Festival launches in Hereford tonight

Hereford Times-29 Apr 2016

THE **Wye River Festival** looks set to start with a bang in Hereford this ... be a performance by the specially-formed **Wye Valley** Festival Choir.

Hereford Times, 29.4.16

Short column p3 on River Festival in Ross

Ross Gazette 27.4.16

Article in Whats On

Ross Gazette website follow-up May 1

<http://www.ross-gazette.co.uk/article.cfm?id=104876&headline=River%20Festival%20brings%20colour%20to%20the%20Ropewalk%20in%20Ross-on-Wye§ionIs=news&searchyear=2016>

River Festival brings colour to the Ropewalk in Ross-on-Wye

Making a splash along the river, from Hereford to Chepstow, The **Wye Valley River Festival** .

Hereford Times May 3

http://www.herefordtimes.com/news/14467733.Town_s_beer_and_cider_festival_attracts_a_good_crowd/

PR13 Events in Gloucestershire 26.4.16

Gloucester News Centre

Forest of Dean hosts Wye Valley River Festival

APRIL 26, 2016



Watery celebrations come to the Forest of Dean from May 2 to 12 as The Wye Valley River Festival wends its way down river...

<http://gloucesternewscentre.co.uk/forest-dean-hosts-wye-valley-river-festival/>

BBC Radio Gloucestershire 7.15am to 9am, Friday April 29

Interview with Phil Haynes and repetition of mentions and interview during the Mark Cummings show

Forester 27.4.16

Full round up plus pic

Forest of Dean and Wye Valley Review 29.4.16

Full round up supported by advertising

PR14 Schools workshop follow-up – Festival Flags

South Wales Argus

http://www.southwalesargus.co.uk/news/14456004.Festival_flags_fashioned_by_pupils/

Free Press 27.4.16 Paper and online

http://www.freepressseries.co.uk/news/monmouthshire_news/14455997.Festival_flags_fashioned_by_pupils/?ref=rss

PR15 Events in Wales

Wales Online (Media Wales website) 4,025,111 unique visitors monthly

<http://www.walesonline.co.uk/whats-on/event/wye-valley-river-festival/>

PR16 Soundbites for Sunshine

Sunshine Radio estimated 56,000 listeners per week; **Mentions for daily events every day on 10.30am show through the festival***

PR17 Follow up to Hereford Launch and events in Ross and Lydbrook

BBC Radio Hereford & Worcester

<https://www.facebook.com/bbcherefordandworcester/photos/pcb.1083503758388698/1083503525055388/?type=3&theater>

Was also assured by newsroom 29.4.16 that BBC Radio Hereford & Worcester were covering the Hereford events

Hereford Times

http://www.herefordtimes.com/news/14465362.Photo_gallery_Hereford_River_Carnival_2016/

Worcester News

http://www.worcesternews.co.uk/news/regional/14465362.Photo_gallery_Hereford_River_Carnival_2016/

Worcester News 3.5.16

Town's beer and cider festival attracts a good crowd (From Worcester ...

www.worcesternews.co.uk/.../14467733.Town_s_beer_and_cider_festiv...

18 hours ago - The **Wye Valley River Festival** in Ross took place on Sunday. The festival's travelling caravan Wye Serai provided family entertainment at the Rope Walk and ..

Hereford Times

http://www.herefordtimes.com/news/county/14467733.Town_s_beer_and_cider_festival_attracts_a_good_crowd/?ref=rss

Ross Gazette May 1



River Festival brings colour to the Ropewalk in Ross-on-Wye

Ross Gazette-1 May 2016

Making a splash along the river, from Hereford to Chepstow, The **Wye Valley River Festival** runs from April 29 to May 15 – it's more than a

Sunshine Radio 2.5.16

<http://s.sunshineradio.co.uk/news/local-news/wye-valley-river-festival-gets-underway/>

Abergavenny Chronicle 3.5.16



Spectacular start planned for Wye Valley River Festival

Abergavenny Chronicle-3 May 2016

A fire and flame spectacular around a ceremonial Giant Samovar heralded the start of the **Wye Valley River Festival** in Hereford on Friday April ..

Evesham Journal

http://www.eveshamjournal.co.uk/news/regional/14465362.Photo_gallery_Hereford_River_Carnival_2016/

Visit Heart of England

<http://www.visitheartofengland.com/news/article/?id=12414>

South Wales Argus 3.5.16



River festival gets underway

South Wales Argus-

THE second **Wye Valley River Festival** is under way and will arrive in Monmouthshire on Friday. A fire and flame spectacular around a ceremonial Giant ...

Plus Argus tweeted this and have been doing regular tweets

Monmouth Beacon 4.5.16



River Festival launches with fire and fun

Monmouthshire Beacon-3 May 2016

A FIRE and flame spectacular around a ceremonial Giant Samovar heralded the start of the **Wye Valley River Festival** in Hereford on Friday .

www.monmouth-today.co.uk/article.cfm?...River%20Festival%20launch...

Chepstow Beacon 4.5.16

<http://www.chepstowbeacon.co.uk/article.cfm?id=105019&headline=River%20Festival%20launches%20with%20fire%20and%20fun§ionIs=news&searchyear=2016>

River Festival launches with fire and fun ... ceremonial Giant Samovar heralded the start of the **Wye Valley River Festival** in Hereford on Friday April 29th, setting

Free Press 3.5.16

http://www.freepressseries.co.uk/news/14467904.River_festival_gets_underway/

THE second Wye Valley River Festival is under way and will arrive in Monmouthshire on Friday.

3:53pm Tuesday 3 May 2016

THE second Wye Valley River Festival is under way and will arrive in Monmouthshire on Friday.

Forest of Dean and Wye Valley Review website 4.5.16

Flagging up more in this week's paper :

<http://www.theforestreview.co.uk/article.cfm?id=103229&headline=Celebrating%20the%20Wye§ionIs=news&searchyear=2016>

Ross Gazette 5.5.16



River Festival fun at Bishopswood

Ross Gazette-1 hour ago

The watery festival with a "wow" came to Bishopswood and Lydbrook on Bank Holiday Monday (May 2nd) as The **Wye Valley River Festival** ..

South Wales Argus The Guide Out and About (in paper May 6)

1/3 page with pic promoting weekend's events in Monmouth

BBC Radio Gloucestershire May 16: Follow-up to Redbrook sound installation and Lydbrook – interview with Phill Haynes:

Two pieces broadcast on Sunday May 16, one at 9.45 ish and another at 11.35ish

Hear the programme here: <http://www.bbc.co.uk/programmes/p03t3y0c>

Eat Sleep Live Herefordshire

<http://www.eatsleepliveherefordshire.co.uk/hereford-river-carnival-2/>

AND

<http://www.eatsleepliveherefordshire.co.uk/spectacular-launch-wye-valley-river-festival/>

PR 18 Diary Marker 2

To encourage press interest in attending events May 5-8

South Wales Argus May 7

Photographer attended events in Monmouth and Tintern May 6 resulting in following coverage:

http://www.southwalesargus.co.uk/news/14477638.River_festival_makes_its_first_stop_in_Monmouth/



River festival makes its first stop in Monmouth

South Wales Argus-7 hours ago

The **Wye Valley River Festival** reaches Monmouth with Richard Headon from The ... THE second **Wye Valley River Festival** made its first stop in ..

PR 19 Slaughters – Magical Woodland Outing

Sunshine Radio

<http://hm.sunshineradio.co.uk/news/local-news/magical-outing-at-symonds-yat-this-sunday/>

Ross Gazette May 6

Discover the woodland life of the **River Wye** at Symonds Yat

Ross Gazette-4 hours ago

A special **Wye Valley River Festival** event is being held in conjunction with Forest Research to help people find out more about the health of our ...

Interview with BBC Radio Hereford & Worcester, May 8, 8am – Phill Haynes talking about event at The Slaughters

Visit Heart of England website: <http://www.visitheartofengland.com/news/article/?id=12416>

PR 20. Follow up to Events in Monmouth; Tintern and The Slaughters

Visit Heart of England website:

<http://www.visitheartofengland.com/news/article/?id=12425>

Herefordshire Live:

<http://www.herefordshirelive.co.uk/culture/great-outdoors/photo-gallery-fire-and-water-at-wye-valley-river-festival>

Fire and water: photos from the Wye Valley River Festival 2016 ...

www.herefordshirelive.co.uk/.../photo-gallery-fire-and-water-at-wye-vall...

1 day ago - The **Wye Valley River Festival** 2016 ran from Hereford to Chepstow. ... at **Wye Valley Sculpture Garden** in Tintern, events in **Llandogo** and the

Chepstow Beacon May 11 Article: The River Festival Keeps On Flowing

Free Press Series May 11: Article: Water Themed Festival Visits

Eat Sleep Live Herefordshire

<http://www.eatsleeliveherefordshire.co.uk/wye-valley-river-festival-continues-wye/>

PR21 Press Diary Marker Week 3

Visit Monmouthshire

[Wye Valley River Festival Finale at Chepstow Racecourse | Festival ...](http://www.visitmonmouthshire.com/thedms.aspx?dms=3&feature=1062&venue...)

www.visitmonmouthshire.com/thedms.aspx?dms=3&feature=1062&venue... Come and join us at **Chepstow Racecourse** for the fantastic **finale** to the **Wye Valley River Festival**, featuring games, a **Beast Feast**, A **Wye Serai**, a **fire sculpture**,

Wye Valley and Forest of Dean Tourism website

[Wye Valley River Festival - Grand Finale - Forest of Dean](http://www.wyedeantourism.co.uk)

www.wyedeantourism.co.uk › **Whats On** - Sunday May 15, 2pm to 10.30pm.

Grand finale. Chepstow Racecourse. Finale includes interactive games; a **Beast Feast**; an evening .

Visit Wales

[Wye Valley River Festival Finale at Chepstow Racec, Show/Display ...](http://www.visitwales.com/event-search/event-search.../event-search-details?id...51...)

www.visitwales.com/event-search/event-search.../event-search-details?id...51... Come and join us at **Chepstow Racecourse** for the fantastic **finale** to the **Wye Valley River Festival**, featuring games, a **Beast Feast**, A **Wye Serai**, a **fire sculpture**, ..

South Wales Argus, May 16 photographer attended and immediate follow up:

http://www.southwalesargus.co.uk/news/14495436.The_sun_set_beautifully_on_the_Wye_Valley_River_Festival/



The sun set beautifully on the Wye Valley River Festival

South Wales Argus

THE FINALE of the bi-annual **Wye Valley River Festival** took place in Llandogo and Chepstow over the weekend. For two days swing bands, a torch light ..

And this was tweeted by the Argus

Free Press Website May 16

http://www.freepressseries.co.uk/news/14495405.The_sun_set_beautifully_on_the_Wye_Valley_River_Festival/

http://www.freepressseries.co.uk/news/14495436.Music_and_a_light_parade_mark_end_of_Wye_Valley_River_Festival/

PR22 Finale follow-up with pics

Sunshine Radio

<http://hm.sunshineradio.co.uk/news/local-news/wye-valley-river-festival-goes-out-with-a-bang/>

Chepstow Beacon May 18,

front page strapline photo and full page article and photos

The Forester May 18,

front page strapline photo and full page article and photos

Free Press May 18,

around two pages of article and photos

June issues Monnow Voice/Ross Voice/Chepstow and Forest of Dean Voice, Targets 18000 residents in the core festival area – Monmouth, Chepstow, Forest of Dean, Ross. Delivered the last weekend of the month to households and stands in Co-ops, Morrisons Tesco, dentists, doctors, leisure centres etc

June issues: full page follow-up article and photos

<http://content.yudu.com/Library/A3zrgw/MonnowVoiceJune2016/resources/index.htm?referrerUrl=>

PR Magazines – targeted articles

Live 24-Seven January,

readership 45,000+ Powys; Monmouthshire; Herefordshire

Link to January issue (coverage in preview of the year p 89, pre-sponsorship deal)

<http://tinyurl.com/zsdr9as>

Live 24-Seven February,

readership 45,000+ Powys; Monmouthshire; Herefordshire

Link to February issue (free ¼ pg ad; coverage of walks programme p 75)

<http://tinyurl.com/zlk9nsu>

Live 24-Seven March,

readership 45,000+ Powys; Monmouthshire; Herefordshire

Link to March issue (free ¼ pg ad; article p 90; coverage in feature on Monmouth p 57)

<http://tinyurl.com/zwr7gjm>

Live 24-Seven April,

readership 45,000+ Powys; Monmouthshire; Herefordshire

Free ¼ pg ad p84. One and a half pages of edit ps 88-89. <http://tinyurl.com/zxrblfy>

We Are Voice April:

17000 readers, Newport, Torfaen, Monmouthshire, Caerphilly, Bleanau Gwent; website 68870 page impressions

April's Day Out of the Month

On [We Are Voice website: www.werevoice.co.uk/](http://www.werevoice.co.uk/)

Plus magazine full page A4 : Family Day Out of the Month

From its spectacular launch in Hereford on April 29 to the fabulous finale at Chepstow on May 15, The **Wye Valley River Festival** promises an artistic outpouring ...

Welsh Border Life, April

10,000 are sold in supermarkets and newsagents and there are 4,000 subscribers. Circulation area is Herefordshire, Shropshire, Monmouthshire, Powys, north Wales. Estimated readership 35,000 (2-3 readers per copy)

Broadsheep, April:

5000 copies distributed throughout Herefordshire, Monmouthshire and Powys and they also put the mag on their website

Full listings day by day for April events:

http://issuu.com/rumbajax/docs/april_2016_broad_sheep/35?e=5064747/34643327

Broadsheep, May:

5000 copies distributed throughout Herefordshire, Monmouthshire and Powys and they also put the mag on their website

Full listings day by day for May events: https://issuu.com/rumbajax/docs/may_16_broad_sheep

Primary Times ,Easter issue of Hereford and Worcester edition.

30,000 copies distributed. Read by teachers, parents and carers across the two counties. Specially for families. Distributed with the support of local primary schools, a copy of the magazine goes home with each child to their parents or carers

1/8 page listing.

SlapMag (Supporting Local Arts and Performers) April 2016 p 6

Slap Magazine is a free printed and on-line magazine distributed throughout Worcestershire, Herefordshire, Gloucestershire and Warwickshire.

Slap Magazine aim to support Local Arts & Performers by giving them a platform to raise their awareness in the local region. <http://www.slapmag.co.uk/Slap-Issues/Issue-57-April-2016.pdf>

Monmouthshire County Life, May/June edition,

double page spread with pics: [http://edition.pagesuite-](http://edition.pagesuite-professional.co.uk/launch.aspx?eid=259aab5f-1107-4cb4-b35b-ec413f82c195)

[professional.co.uk/launch.aspx?eid=259aab5f-1107-4cb4-b35b-ec413f82c195](http://edition.pagesuite-professional.co.uk/launch.aspx?eid=259aab5f-1107-4cb4-b35b-ec413f82c195)

Ad p 29

Double page spread ps 28 and 29

10,000 copies circulated in Monmouth, Cwmbran, Newport, Caldicot, Raglan, Abergavenny and Usk. Also online.

Live 24-Seven May, readership 45,000+ Powys; Monmouthshire; Herefordshire

Link to May issue Live 24-Seven Page of edit in Diary. <http://tinyurl.com/hvcaqwt>.

Plus regular tweets in run up to and during festival

Buzz Magazine April and May,

leading monthly entertainment and listings magazine in Mid and South Wales, covering Cardiff to Swansea, Chepstow to Brecon. 25,000 Buzz Magazines are distributed to over 400 venues every month, creating an estimated readership of 100,000 people. Buzz also has a huge online readership.

Buzz Magazine, May, Festivals guide

http://issuu.com/buzzmagsouthwales/docs/buzz_may_online_2/11?e=12590602/35181453

Ad in April issue, distributed April 1

Front page edit in May issue Festivals Guide available online April 26, distributed April 29: Special general theme: Festival Guide

Plus daily events listings for individual events: <http://www.buzzmag.co.uk/uncategorized/may-events/>

Monnow Voice; Ross Voice; Chepstow and Forest Voice, May issues

Targets 18000 residents in the core festival area – Monmouth, Chepstow, Forest of Dean, Ross.
Delivered the last weekend of the month to households and stands in Co-ops, Morrisons Tesco,
dentists, doctors, leisure centres etc

Full page ad, full page article and mention in editor's welcome.

Website listings and listings magazines targeted

Countypost Magazine, Herefordshire and the Forest of Dean, April-May,

Over 20,000 copies and up to 100,000 readers – distributed to major supermarkets, retail outlets,
hotels, restaurants and information points. Distribution area covers Ross-on-Wye, Hereford,
Ledbury, Leominster, Leintwardine, Monmouth, Newent, Longhope, Mitcheldean, Cinderford and the
surrounding areas.

Listing in Whats On

Monnow Voice website

<http://www.monnowvoice.co.uk/wye-valley-river-festival-2016/>

Show Me Wales

<http://www.showmewales.co.uk/thedms.aspx?dms=3&feature=47&venue=1010867>

Show Me Hereford April Newsletter with link

Show Me Hereford May newsletter with link to:

<http://showmeengland.co.uk/hereford/events-entertainment/wye-valley-river-festival/>

Show Me England website

<http://showmeengland.co.uk/hereford/events-entertainment/wye-valley-river-festival/>

Visit Wales

<http://www.visitwales.com/event-search/event-search-results/event-search-details?id=1866088&industry=Events&location=Chepstow%2C+Monmouthshire&toDate=31%2F01%2F2016+00%3A00%3A00&fromDate=30%2F01%2F2016+00%3A00%3A00&radius=10&filterIds=PartySubType-5&city=&price=&latitude=51.64376&longitude=-2.67485&ref=BF1442EFAC4D48ACBD15FC39E0612D03>

Plus used photos of festival on twitter during festival eg:

<https://twitter.com/visitwales/status/730087681930170369>

Glos Info – full listings

<http://www.glos.info/advertisers/wye-valley-aonb/>

Sunshine Radio

estimated 56,000 listeners per week;

Website 20,000 monthly page views

<http://hm.sunshineradio.co.uk/> flip page now there and links direct to festival website

Regular posts on facebook throughout the festival and in the lead up

Facebook: <https://www.facebook.com/sunshineradiouk/posts/1265325410149381>

All events on their daily events calendar eg: <http://hm.sunshineradio.co.uk/local/calendar/event/831/>

Gloucestershire YFC Blog site

GFYFC Blog! - Gloucestershire Young Farmers

www.gloucestershieryfc.co.uk/gfyfc-blog/

This year's **Wye Valley River Festival**, which starts from now with its spectacular launch on April 29th provides lots of fabulous opportunities for members of the

Pinterest

<https://uk.pinterest.com/pin/378372806173135843/>

Mon4u

<http://mon4u.co.uk/wye-valley-river-festival.html> and festival film

Britevents

<http://www.britevents.com/whats-on/herefordshire/ross-on-wye/>

<http://www.britevents.com/whats-on/monmouthshire/hereford-to-chepstow/wye-valley-river-festival-2016/732922/> 100 plus views

Herefordshire Live

<http://herefordshirelive.co.uk/what-s-on/music-festivals/wye-valley-river-festival>

And, from early April:- <http://herefordshirelive.co.uk/culture/great-outdoors/top-5-things-about-the-wye-valley-river-festival> plus social media push

And just before festival <http://herefordshirelive.co.uk/hot-lists/whats-on-april-25-may-1>

Plus social media push

Eat Sleep Live Herefordshire

Also social media coverage and LinkedIn

Full programme details: [Wye Valley River Festival 2016 » Eat. Sleep. Live ...](#)

www.eatsleeliveherefordshire.co.uk/wye-valley-river-festival/

Ahoy there! From its launch in Hereford on April 29 to its finale near Chepstow on May 15, don't miss The **Wye Valley River Festival 2016**, a watery extravaganza ..

<http://www.eatsleeliveherefordshire.co.uk/wye-valley-river-festival/>

News: The Wye Valley River Festival 2016 Sponsored by ESL ...

www.eatsleeliveherefordshire.co.uk/the-wye-valley-river-festival/

A mixture of Watery Extravaganzas, Music, Fire & Flame, Choirs, Shows, Art Installations and much more the **River Wye** from Hereford to Chepstow.

Pics:

<http://www.eatsleeliveherefordshire.co.uk/wye-valley-river-festival/wye-valley-river-festival-entertainment-jim-ozanne/>

Wherewecanwego

<https://www.wherewecanwego.com/event/939741-wye-valley-river-festival/events.aspx>

<https://www.wherewecanwego.com/event/978721-wye-valley-river-festival-2016/events.aspx>

<https://www.wherewecanwego.com/whats-on-wales/monmouthshire/events.aspx>

Visit Monmouthshire

<http://www.visitmonmouthshire.com/events-in-monmouthshire.aspx>

Updated 8.4.16 with full programme here:

<http://www.visitmonmouthshire.com/thedms.aspx?dms=3&venue=1010867&feature=47&nd=1&w=100%25&rgn=Monmouthshire&startdate=1+May+2016>

Also, separate entries for Monmouth, Llandogo, Tintern and Chepstow, the Monmouthshire stops on the tour.

Monmouth:

<http://www.visitmonmouthshire.com/thedms.aspx?dms=3&venue=1121329&feature=1003>

Llandogo:

<http://www.visitmonmouthshire.com/thedms.aspx?dms=3&venue=1252510&feature=1000>

Tintern: <http://www.visitmonmouthshire.com/thedms.aspx?dms=3&venue=1014497&feature=1020>

Chepstow:

<http://www.visitmonmouthshire.com/thedms.aspx?dms=3&venue=1010592&feature=1062&festival=4484&easi=true&aspcaptcha=9HBHV5>

Luminous Birds:

<http://www.visitmonmouthshire.com/thedms.aspx?dms=3&venue=1014497&feature=1015>

Chepstow Walkers are Welcome website

<http://www.walksinchestow.co.uk/events-diary--charity-walks.html>

Visit Herefordshire

The official tourism organisation for Herefordshire & The Wye Valley

<http://visitherefordshire.co.uk/event/wye-valley-river-festival/>

Plus detailed individual event listings with pics/logo linked to this page and in date order.

<http://visitherefordshire.co.uk/event/wye-serai-llandogo-wye-river-festival/>

Penallt website

<http://www.penallt.org.uk/events/wye-valley-festival>

Tintern Village News

<http://www.tinternvillage.co.uk/news/2016-wye-valley-river-festival/>

Visit Heart of England

Social media platforms regularly updated on the run up to the festival and throughout. Full listings

here: <http://www.visitheartofengland.com/newdetail.aspx?id=1028084>

South Wales Argus Whats On

<http://www.southwalesargus.co.uk/events/search/?EventTypeID=&keyword=&StartDate=29-Apr-2016&EndDate=&CityTown=la>

http://www.southwalesargus.co.uk/events/Monmouth/1103769.Wye_Valley_River_Festival_2016/

- current Whats On during festival

Visit Forest of Dean – overall listing and individual event details by date

http://www.wyedeantourism.co.uk/whatson/all/e-1154-Wye_Valley_River_Festival#

<http://www.wyedeantourism.co.uk/whatson>

Gwent News – full listings

<http://gwentnews.co.uk/preparing-for-the-wye-valley-river-festival/>

Chepstow What's On May 16

Listing for finale in Chepstow

Primary Times website listing during festival:

http://www.primarytimes.net/hereford_worcester/listings/wye-valley-river-festival-79544

Monnow Voice website

<http://www.monnowvoice.co.uk/wye-valley-river-festival-2016/>

Other coverage

Sunshine Radio

estimated 56,000 listeners per week; website 20,000 monthly page views

<http://hm.sunshineradio.co.uk/news/local-news/10000-fishes-set-to-sparkle-at-2016-river-carnival/>

Daily Listings in Sunshine Radio events calendar:

<http://hm.sunshineradio.co.uk/local/calendar/>

Hereford Times, February 22

Thousands of origami fish set to line River Wye bank



THOUSANDS of origami fish are set to line the bank of the River Wye during the city's annual river carnival.

Organisers of this year's Hereford River Carnival are asking ... a huge role in this year's Hereford River Carnival and **Wye Valley River Festival**

Ross Gazette

<http://www.ross-gazette.co.uk/article.cfm?id=103321&headline=Plans%20for%20Ross%20ongoing§ionIs=news&searchyear=2016>

Ross Gazette

<http://www.ross-gazette.co.uk/article.cfm?id=103511&headline=Hedgehog%20Festival%20logo%20competition%20winners§ionIs=news&searchyear=2016>

Hereford Times

Hereford Rotary Club's famous charity duck race to form grand finale ...

Hereford Times-31 Mar 2016

Members of Hereford Rotary Club with members of the River ... of this year's free **Wye Valley River Festival**, which the River Carnival is part of,

http://www.herefordtimes.com/news/14396191.Hereford_Rotary_Club_s_famous_charity_duck_race_to_form_grand_finale_to_the_2016_River_Carnival/

Brockweir Village News

Brockweir Village News have given coverage as relayed by a local 29.3.16

South Wales Argus



Preparations underway for Wye Valley River Festival

South Wales Argus-6 Mar 2016

MORE details of an arts festival which will run for just over a fortnight along the River Wye have been released. The second **Wye Valley River ...**

South Wales Argus website April's Day Out of the Month

http://www.southwalesargus.co.uk/wearevoice/14395637.April_s_family_day_out_of_the_month_Wye_Valley_River_Festival/

Forest Activities Festival website

Exhibitors – Forest Activities Festival

forestactivitiesfestival.co.uk/exhibitors-2/

Now firmly established as an annual event the fifth Coleford Busking Festival will **Wye Valley River Festival 2016** central theme of 'Global Arteries' connect .

Visit Forest of Dean

<http://www.wyedeantourism.co.uk/whatson/all/e-1086->

Free_Origami_Bird_Making_Workshops_Origami bird making workshops

Hereford Times April 27



15 family events in Worcestershire to enjoy during Bank Holiday
LOOKING for something to do with your family over the Bank Holiday?
Hereford Times 29 April.

Visitor Guides

Forest of Dean and Wye Valley Visitor Guide 2016

A4 publication - 40,000 printed and available to download from website www.wyedeantourism.co.uk

www.wyedeantourism.co.uk

Copy to accompany advert

Eat Sleep Live Herefordshire Visitor Guide

Full page advert in as sponsorship contract

*25,000 printed for distribution, plus electronic download and turn page with hyperlinks
– this publication ready in time for The British Travel and Tourism Show.*

Herefordshire & The Wye Valley Explore Guide 2016

30,000 guides distributed nationally, regionally and locally

Full page ad